MEDIA GUIDE

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2022

Your No. 1 in Safety and Security

GIT SICHERHEIT

www.git-sicherheit.de

WILEY

GIT SICHERHEIT

GIT SICHERHEIT magazine reaches all decision makers involved in investment – in purchasing, through specialist departments and up to management level, in the private as well as in the public sector. This publication speaks to the whole distribution channel, from the manufacturer and all kinds of distributors along to the end-users. The magazine deals with the diversity and complexity of safety and security topics and covers them in regular sections: Management, Security, IT and IT-Security, Fire Protection and Safety. Decision makers and opinion leaders inform themselves with GIT SICHERHEIT about market news, products, companies, applications and trends.

With 25,000 printed copies (IVW-audited) GIT SICHERHEIT is the magazine with the highest circulation in the target markets of Germany, Austria and Switzerland. The outstanding high market penetration and the exceptional editorial quality is combined with a big variety of online information services: The Business Web GIT-SICHERHEIT.de and the product platform PRO-4-PRO.com make GIT SICHERHEIT the # 1 publication.

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Overview

Publication Frequency
monthly, incl. 2 double issues, thereof 1 annual GIT Special Issue PRO-4-PRO

Volume
31th year 2022

Print Run
25.000 (see www.ivw.de)

Membership
IVW

Publishing Directors
Steffen Ebert
Dr. Heiko Baumgartner

Commercial Manager
Jörg Wüllner

Advertising Manager
Miryam Reubold

Advertising Administration
Claudia Vogel

Subscription
€ 118 (+ VAT) per year
Print incl. digital issue as ePaper or PDF; same price for "print only" and "digital only" incl. annual GIT Special Issue PRO-4-PRO (published as GIT SICHERHEIT No. 7–8)

Single Copy Rate
€ 16.30 (+ VAT, + Postage)
Subscription for Students 50% discount

ISSN
0948-9487

Format of the magazine
DIN A4, 210 x 297 mm

iPad Title © fenskey - stock.adobe.com

Analysis

Copies per Issue (IVW Q2/2021)	Copies
Print run	25,000
Circulated copies	24,704
Controlled circulation	21,237
Sold incl. Subscription	3,467
Trade shows, archive, specimens	296

GIT SICHERHEIT is important for me because it allows me to learn new aspects of safety and security.

Martin Merz, Senior Vice President, Global Head of Government Security (SAP)

Position in the Company / Organisation	%	Copies Ø
CEO/Director/Owner	24 %	ca. 5,880
Managing security/safety and/or fire officer	24 %	ca. 5,880
Head of department / Purchasing / Project leader	18 %	ca. 4,410
IT / DP Manager	12 %	ca. 2,940
Works Manager / Production Manager	9 %	ca. 2,205
Technical Manager	8 %	ca. 1,960
Sales Manager / Product Manager / Marketing	5 %	ca. 1,225

Controlled circulation, The variation to 100 % of circulated copies was statistically calculated, Employees with decision influence are included as management. Copies per issue/average.
Approximate data. Basis: Shipping data 2020 – projected to 2021.

Reach Print + Online 2021	Copies
Print	**25,000**
Digital/Social Media*	**21,991**
Xing	4,353
LinkedIn	14,679
Twitter	1,678
Newsletter (DOI**)	2,579
Facebook	816
GIT-SICHERHEIT.de***	**ø 18,250**
Total monthly reach	**64,346**

* Sums: Contacts of the editorial staff, 09/2020

** DOI = Double Opt-In: Our publishing house only dispatches in accordance with DSGVO / GDPR; Since each of our recipients personally sign up for our newsletter in accordance with data protection regulations.registered, the newsletters have an opening rate > 55 percent

*** Unique Visitors per month

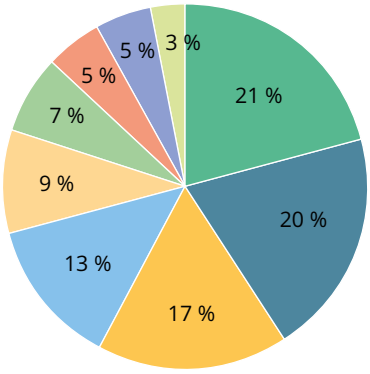
Branches	%	Copies Ø	Recipients in the GIT security database
Processing industries, machine and system builders[1]	29 %	ca. 7.105	ca. 43.250
Service providers in the security industry[2]	29 %	ca. 7.105	ca. 12.700
Wholesale and retail	7 %	ca. 1.715	ca. 2.250
Transport and logistics	7 %	ca. 1.715	ca. 2.400
Public sector, government offices and fire service	4 %	ca. 980	ca. 1.950
Information technology, data processing and telecommunication	4 %	ca. 980	ca. 3.000
Credit and insurance industry	4 %	ca. 980	ca. 1.950
Leisure and tourism, health industry	4 %	ca. 980	ca. 6.000
Production industry	3 %	ca. 735	ca. 2.450
Transport and passenger transport (air, water, land)	3 %	ca. 735	ca. 9.500
Suppliers	2 %	ca. 490	ca. 1.150
General commercial, public and personal service providers	2 %	ca. 490	ca. 2.800
Others	1 %	ca. 245	ca. 1.350
Totals	**100 %**	**Ø ca. 24,500**	**ca. 90,750**

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Copies per issue/average. Basis: Shipping data 2020 – projected to 2021.

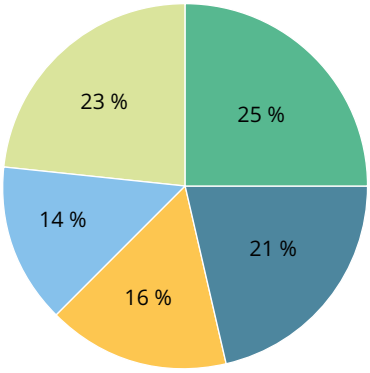
Analysis

[1] Processing Industries, Machine and System Builders	%	Copies Ø
Machine and system builders, general	21 %	1,492
Electronics and electrical technology	20 %	1,421
Chemical and pharmaceuticals	17 %	1,208
Automobiles and suppliers	13 %	924
Measurement, controls, precision apparatus	9 %	639
Food and luxury foodstuffs	7 %	497
Automation and robotics	5 %	355
Printing and paper, packaging	5 %	355
Plastics and mineral oil industry	3 %	213
Totals	**100 %**	**7,105**

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Copies per issue/average. Basis: Shipping data 2020 – projected to 2021.



- Machine and system builders, general
- Electronics and electrical technology
- Chemical and pharmaceuticals
- Automobiles and suppliers
- Measurement, controls, precision apparatus
- Food and luxury foodstuffs
- Automation and robotics
- Printing and paper, packaging
- Plastics and mineral oil industry



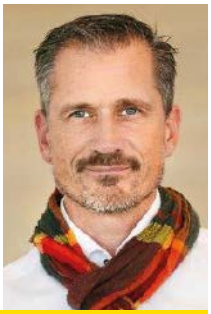
- Constructors and installers
- System integrators and system houses, incl. manufacturers
- Dealers and distributors
- Planners, architects and consulters
- Security service providers incl. firefighters

[2] Service Providers in the Security Industry	%	Copies Ø
Constructors and installers	25 %	1,776
System integrators and system houses, incl. manufacturers	21 %	1,492
Dealers and distributors	16 %	1,137
Planners, architects and consulters	14 %	995
Security service providers incl. firefighters	23 %	1,634
Totals	**100 %**	**ca. 7,105**

Based on classification of the Statistischen Bundesamtes (National Statistics Office) and classification WZ Wiley. All values are average values, rounded to the nearest percent. Copies per issue/average. Basis: Shipping data 2020 – projected to 2021.

GIT SICHERHEIT is important to me because it is a good source of information for me in print and especially online.

Wolfgang Ehses, Head of Corporate Security bei Lanxess



Analysis

Summary of the Survey Methodology

1. Survey method:
Distribution analysis by data evaluation

2. Composition of data:
The recipient data contains the addresses of all recipients. The available postal information enables the data to be sorted into postcode areas and/or national and international recipients.

3. Recipient structure:
Recipient structure of an average edition according to sale format:

– Constant controlled circulation	ø 56 %
– Variable controlled circulation	ø 32 %
– Individual sale/Subscription	ø 12 %

Actual distributed editions (ADE)	**24,704**
– Nationally	23,418
– Internationally	1,286
(Austria: ø 41 %)	
(Switzerland: ø 38 %)	
(ther countries: ø 21 %)	

4. Population (surveyed portion)

Print run 2020	25,000 = 100 %
of which not included in the survey:	
– archive and specimens	296 = 1.2 %
The survey represents of the total circulation	24,704 = 98.8 %

5. Description of database:
The evaluation is based on the overall data. The established portions for the distribution area were projections based on the actual distributed copies on a yearly average in accordance with AMF point 17.

6. Target of the survey:
Addressees, readers listed in the GIT and Wiley Corporate Solutions database

7. Definition of the reader: not applicable

8. Fluctuation margin: not applicable

9. Survey carried out by: Publisher, July 2020

GIT SICHERHEIT is important to me because it offers a broader access to the topic of safety and security, which is important for a comprehensive understanding.

Dr. Anja Opitz, Referentin für Internationale Politik & Sicherheitspolitik an der APB Tutzing und Präsidentin der Global Health Security Alliance (GloHSA)

GIT SICHERHEIT is important to me because it corresponds to my idea of the holistic view of security and safety.

Johannes Strümpfel, Vorstandsmitglied im Bayerischen Verband für Sicherheit in der Wirtschaft (BVSW), Sparte A (Industrie, Handel und Banken)

Prices & Formats

Advertisements	width/height (mm)	Price in €
1/1 Page	210 x 297*	8,635
1/2 Page portrait	90 x 260	5,350
1/2 Page landscape	185 x 128	5,350
Juniorpage	137 x 190	5,785
1/3 Page portrait	58 x 260	3,570
1/3 Page landscape	185 x 85	3,570
1/4 Page classic	90 x 128	2,860
1/4 Page portrait	43 x 260	2,860
1/4 Page landscape	185 x 63	2,860
1/8 Page classic	90 x 63	1,850
1/8 Page landscape	185 x 30	1,850
Job Advertisements	25 % Nachlass auf klassische Anzeigen	

Preferred Positions			Price in €
Title Page + Story[1]	213 x 303		10,710
Inside front/back page[1]	185 x 260	flap: 5,250	9,510
Back page[1]	185 x 260		9,220
Ad at contents	400 x 30		2,940
Belly Band	450 x max. 100		9,920
Title corner	73 x 51 x 51*		3,095
Strip ad on cover	210 x 10		3,965
Postcards[2]			130
Inner cover			4,670

*zzgl. 3 mm Beschnittzugabe an allen Seiten

Advertorials in PRO-4-PRO

Partial title	50 x 33 mm	2,760
Inner cover	PR-Text, Pictures, Logo	4,570
1/1 Page	PR-Text, Pictures, Logo	4,075
1/2 Page	PR-Text, Pictures, Logo	2,050
1/4 Page	PR-Text, Pictures, Logo	1,035

Sonderdrucke

For your internet presence we would be pleased to provide you with the PDF file of your article for a Nominal charge of **300 €** (plus VAT). A printable PDF is available at a price of **980 €** (plus VAT).

Kontakt:
Nicole Schramm, +49 (0) 6201 606 559 · nschramm@wiley.com

Loose inserts[3]	weight	Price in €
	up to 25 g	300
	up to 50 g	390

Bound-in inserts*	width / height (mm)	Price in €
2-page A4*	210 x 297	7,430

* Head: 3 mm; Foredge: 3 mm; Foot + right: min. 3 mm

BusinessPartner – Presentation in each issue plus basic entry on www.PRO-4-PRO.com/security and www.GIT-SICHERHEIT.de.

BusinessPartner* (58 x 40 mm w x h)	Price € 4c*
5 issues	235
10 issues	225

* until cancelled, price per issue

Terms of Payment:
Payment within 30 days without deduction.

Bank details:
J.P. Morgan AG
Taunus Turm · Taunustor 1
60310 Frankfurt, Germany
IBAN: DE55501108006161517443
BIC: CHASDEFX

VAT-Id.No.: DE136766623
Tax No.: 47020/29082

All prices are subject to the statutory VAT.

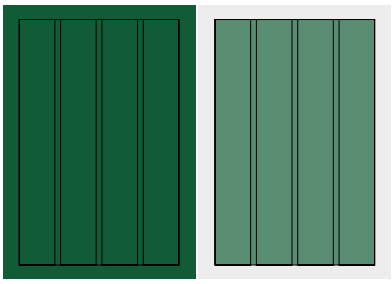
The new price list comes into effect on
1 January 2022 and supersedes all previous price lists.

1 Cancellation only possible up to 8 weeks before advertising deadline. Title page: the picture must be coordinated with publisher in advance and
Wiley-VCH GmbH has exclusive rights of it for 6 months.

2 Postcards: 130 €, Costs per thousand, affixed to a particular page on advertisement or bound-in insert + insertion costs

3 Costs per thousand – including postage; no discount for loose inserts, sample must be sent before order can be accepted.

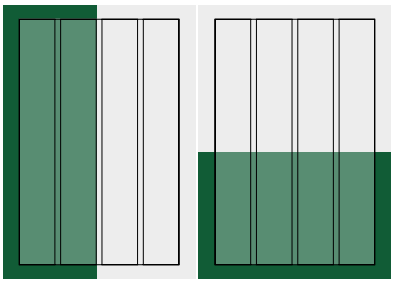
Formats



1/1 Pages
Type Area/Bleed Size

Type Area:
185 x 260 mm

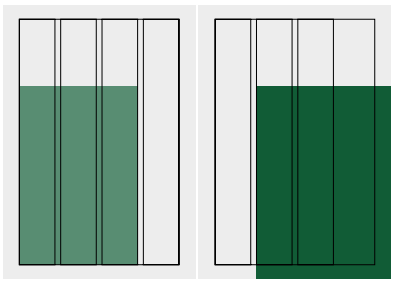
Bleed Size:
210 x 297 mm



1/2 Pages
Type Area/Bleed Size

Type Area:
portrait: 90 x 260 mm
landscape: 185 x 128 mm

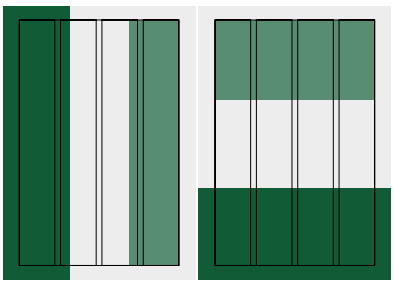
Bleed Size:
portrait: 102 x 297 mm
landscape: 210 x 147 mm



Juniorpage

Type Area:
137 x 190 mm

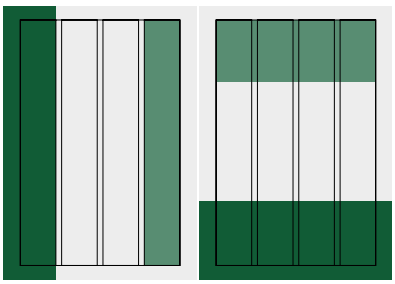
Bleed Size:
147 x 209 mm



1/3 Pages
Type Area/Bleed Size

Type Area:
portrait: 58 x 260 mm
landscape: 185 x 85 mm

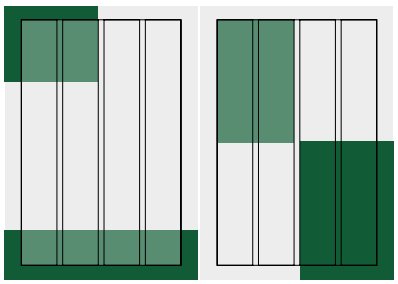
Bleed Size:
portrait: 70 x 297 mm
landscape: 210 x 104 mm



1/4 Pages
Type Area/Bleed Size

Type Area:
portrait: 43 x 260 mm
landscape: 185 x 63 mm

Bleed Size:
portrait: 54 x 297 mm
landscape: 210 x 82 mm



1/4 | 1/8
Pages Type Area/Bleed Size

Type Area:
classic: 90 x 128 mm
Bleed Size:
classic: 102 x 147 mm

Type Area:
classic: 90 x 63 mm
landscape: 185 x 30 mm
Bleed Size:
classic: 102 x 82 mm
landscape: 210 x 49 mm

Please provide advertisements in bleed size with 3 mm overlap on all sides.

Technical Specifications

Magazine format
210 x 297 mm (width x height), A4 size
185 x 260 mm (width x height), print space
Number of columns: 3; column width 58 mm or
Number of columns: 4, column width 43 mm

Print and binding methods
Sheet offset, adhesive binding

Colours
Euro scale

Screen ruling
70 ruling
Print profile: ISO Coated_v2_300 (39L)

Loose inserts
Minimum insert size: 105 x 148 mm (w x h)
Maximum insert size: 200 x 287 mm (w x h),
the back fold must be on the long side (287 mm)
Minimum weight for single-sheets inserts: 150 g/m²

Delivery of loose inserts
Delivery quantity: 25,200 copies

Delivery of bound-in inserts
Delivery quantity: 25,500 copies

The delivery address for bound-in inserts and any supplements will be given to you with the order confirmation.

Data format
We accept the following data formats:
PDF, EPS, TIFF, JPG.

Please observe the following points:
1. Embed all text or convert it into streams.
2. Use only CMYK colours.
3. With pixel-oriented data formats, we require a resolution of at least 250 dpi.
4. Do not compress JPG files too strongly, or this will lead to visible loss of image quality. Use the “maximum” or “high” quality gradings.

To avoid errors, please observe the following:
Send all text to be used and associated files together. Attach a hard copy/print-out to the layout check. Ensure that no RGB colours are used in any files, including the associated files. For files from programmes not intended for the creation of printed documents (e.g. Word, Excel, Powerpoint), the files must always be converted. This means inevitable changes in data and considerable additional work, which we have to add to your invoice.

Transmission options
by e-mail to claudia.vogel@wiley.com

Wiley-VCH GmbH
FAO: Claudia Vogel
Boschstrasse 12
69469 Weinheim, Germany
Tel.: +49 (0) 6201 606 758

Dates & Contents

ISSUES	1/2 January/February	3 March	4 April	5 May	6 June
Publishing Date	07.02.2022	07.03.2022	11.04.2022	09.05.2022	09.06.2022
Advertising Deadline	17.01.2022	14.02.2022	21.03.2022	19.04.2022	19.05.2022
Editorial Deadline	20.12.2021	17.01.2022	21.02.2022	22.03.2022	21.04.2022
GIT-SICHERHEIT.de Newsletter	18. January (1) 1. February (2) 15. February (3)	1. March (4) 22. March (5)	5. April (6) 20. April (7)	3. May (8) 24. May (9)	14. June (10) 28. June (11)
Special Newsletter_ "New e-Paper released"	8. February (21)	8. March (22)	12. April (23)	10. Mayi (24)	9. June (25)
	Trade show edition WIN DAYS 2022	**Journal in Journal:** Smart Building	**Journal in Journal:** Safe & Secure Automation	**Journal in Journal:** Zutritt????	**Journal in Journal:** Fire Protection
TOPICS	**Latest Trends, Products and Applications Complement the Editorial Schedule of Each Issue**				
· News	■	■	■	■	■
· Security Services · System Integration	■	■		■	
· Intrusion · Perimeter Protection · Alarm	■	■		■	
· Building Security	■	■	■		■
· Video Surveillance · Video Security	■	■	■	■	■
· Identification · Communication		■	■	■	
· Access Control · Time & Attendance	■	■	■	■	■
· Cyber Security · IT-Security	■		■		■
· Fire Protection	■	■	■	■	■
· Hazardous Substances · Gas Detection		■	■		■
· Safety At Work · Personal Protective Equipment · Climbing Protection	■	■		■	
· Secure Automation · Machine and System Safety	■	■	■	■	■
Additional Application Reports from all sections	**Safety and Security for** • Critical Infrastructures • Banking and Finance • Government/Public	**Safety and Security for** • Retail • Public Areas • Logistics	**Safety and Security for** • Energy Sector • Schools & Culture • Manufacturing and Industry	**Safety and Security for** • Industry and Plants • Airports and Stations • Chemicals, Pharma	**Safety and Security for** • Hotel and Leisure • Transport, Logistics • Retail
TRADE SHOW EDITION TO	**WIN>DAYS** 15.–17.02.2022 Virtual Event	**Intersec Building/Light + Building** 13.–18.03.2022, Frankfurt	**Hannover Messe** 25.04.–29.04.2022 Hanover	**Intersolar** 11.–13.05.2022 Munich	**Feuertrutz** Juni 2022 Nuremberg
	Logimat 08.–10.03.2022 Stuttgart	**Fensterbau Frontale** 29.03.–01.04.2022 Stuttgart		**BHE Fachkongress Video/Zutritt** 12.–13.05.2022, Mainz	**Sicherheitsexpo** Juni 2022 Munich
		GIT SICHERHEIT AWARD sicherheit-award.de Apply product until March 31!		**Ifsec/Firex/Safety & Health Expo** 17.–19.05.2022, London	**Interschutz** 20.–25.06.2022 Hanover
				Ifat 30.05.–03.06.2022 Munich	**Analytica** 21.–24.06.2022 Munich
				GIT SICHERHEIT AWARD Presentation of the finalists in June issue	**Automatica** 21.–24.06.2022 Munich

Dates & Contents

ISSUES	7/8 July/August	9 September	10 October	11 November	12 December
Publishing Date	08.08.2022	12.09.2022	10.10.2022	14.11.2022	09.12.2022
Advertising Deadline	18.07. (Adverts) 04.07. (PR-Adverts)	22.08.2022	19.09.2022	24.10.2022	18.11.2022
Editorial Deadline	20.06.2022	25.07.2022	22.08.2022	26.09.2022	21.10.2022
GIT-SICHERHEIT.de Newsletter	12. July (12) 23. August (13)	6. September (14) 20. September (15)	5. October (16) 18. October (17)	8. November (18) 22. November (19)	6. December (20)
Special Newsletter_ "New e-Paper released"	9. August (26)	13. September (27)	11. October (28)	15. November (29)	9. December (30)
	With Lead-Generation-Tools on PRO-4-PRO.com	**Journal in Journal** **Video**	**Journal in Journal** **Safety at Work**	**Journal in Journal** **Machine and System Safety**	**Journal in Journal** **Intrusion / Perimeter Protection**

TOPICS	Latest Trends, Products and Applications Complement the Editorial Schedule of Each Issue				
· News	■	■	■	■	■
· Security Services · System Integration	■	■	■		■
· Intrusion · Perimeter Protection · Alarm	■		■		■
· Building Security	■	■	■		■
· Video Surveillance · Video Security	■	■	■	■	■
· Identification · Communication	■	■	■		■
· Access Control · Time & Attendance	■	■	■	■	■
· Cyber Security · IT-Security	■	■	■		■
· Fire Protection	■	■	■	■	■
· Hazardous Substances · Gas Detection	■			■	■
· Safety At Work · Personal Protective Equipment · Climbing Protection	■	■	■	■	■
· Secure Automation · Machine and System Safety	■	■	■	■	■
Additional Application Reports from all sections	All articles from the GIT Special Issue PRO-4-PRO will be available for a whole year on the PRO-4-PRO.com product platform	**Safety and Security for** • Industry • Storage, Logistics • Sport, Culture and Tourism	**Safety and Security for** • Transport and Traffic • Public Areas • Office Facilities	**Safety and Security for** • Industry and Plants • Airports and Stations • Chemicals, Pharma	**Safety and Security for** • Energy and Utilities • Automotive Industry • Railways and Airports

TRADE SHOW EDITION TO					
	 GIT Special Issue PRO-4-PRO 2021/2022	**Security** 20.–23.09.2022 Essen	**Arbeitsschutz aktuell** 18.–20.10.2022 Stuttgart	**SPS** 22.–24.11.2022 Nuremberg	**Bau** 09.–14.01.2022 Munich
		Innotrans 20.–23.09.2022 Berlin		**VdS-Brandschutztage** Dezember 2022 Cologne	
		Motek 04.–07.10.2022 Stuttgart			
		it-sa Oktober 2022 Nuremberg			

GIT Special Edition PRO-4-PRO

Produktportfolios & Firmenprofile

Sustainable presence can be so easy – with a **product and/or company profile** in our GIT special edition **PRO-4-PRO**. The reference book with a **circulation of 25,000 copies** is published once a year with the top players from the **automation, security and machine vision industries**.

As a joint publication of the trade journals GIT SICHERHEIT, messtec drives Automation and inspect - World of Vision, the publication is also designed for relevant industry events. For you, this means a **distribution beyond the usual circle of recipients**.

Combine! Print + Online

In addition, your product and/or company portrait will also be represented for a whole year on the industry platform PRO-4-PRO.com. The print edition presents detailed and clearly arranged system, performance and company portraits as well as products and applications from the above-mentioned industries. The publication is rounded off with overview and basic contributions from the fields of automation, safety and image processing. Qualified enquiries from decision-makers demonstrably meet the suppliers who present themselves in and on PRO-4-PRO.com via the print/online combination.

1/2 Seite Firmenprofil

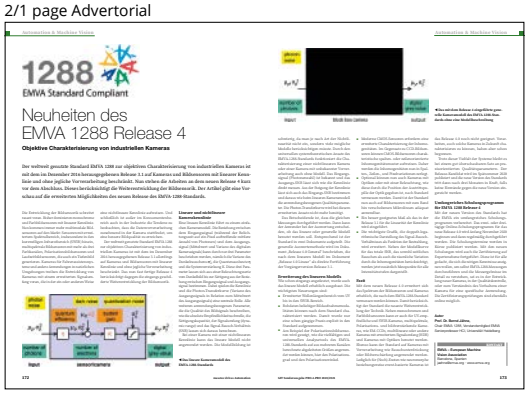
1/1 Seite Firmenprofil

Dates

Publication date	08.08.2022
Advertising deadline (PR)	04.07.2022
Advertising deadline (classic)	18.07.2022
Editorial deadline	26.06.2022

Advertorial Examples: gestaltet der Verlag für Sie – senden Sie uns lediglich Ihr Material bis spätestens 04.07.2022 ?????????

2/1 page Advertorial



1/1 page Advertorial

Inner cover + picture at contents (see red circle)

Partial Title (see red circle)

½ page Advertorial

¼ page Advertorial

Advertorials

SIZE	2/1 PAGE	1/1 PAGE	½ PAGE	¼ PAGE
PRICE 4C (€)*	8,150	4,075	2,050	1,035

Preferred Positions (will be reserved in the order of booking arrival)

Inner Cover (1/1 page subject opener + ½ advertorial 4c + section title picture in contents + co-defining the colour of section)	4,570 €
Partial Title (4c picture on title page or outside back + ½ page advertorial 4c + picture in "contents"); you can book more PR additionally	2,760 €

* all rates include two full PDF correction runs. Only from the second PDF on there will be charged 45 € per PDF as handling fee.

GIT Digital Platforms: www.git-security.com

GIT-SECURITY.com is designed for security professionals and offers various opportunities to gain targeted exposure to an international audience.

Online-Advertisement

GIT-SECURITY.com offers you all types of web-advertisement of the "Universal Ad Package", which was listed for Europe by the Interactive Advertising Bureau (IAB) and the European Interactive Advertising Association (EIAA). On top of that, additional attractive banner types like Full Banner, Standard Skyscraper or PagePeel are available.

Leaderboard	728 x 90 Pixel	€ 1,420 / month, run of site*
Wide Skyscraper**	160 x 600 Pixel	€ 1,310 / month, run of site*
Medium Rectangle	300 x 250 Pixel	€ 1,270 / month, run of site*

* "run of site" means that the ad placements may appear on any page of the target site. They will be shown randomly in a rotating scheme by each new page impression (maximum of four banners at one position).

**the mobile optimized version requires an additional Medium Rectangle format

Top Feature

Promote your product, your application note, your event or any other highlight on the "cover page" of **GIT-SECURITY.com**. Reach your target group 24/7/365.

Scope of Service: Picture (476 x 315 px, Format 1,5:1), Headline, Intro on landing page (150 letters), Detailed Text (up to 4,000 characters recommended), 1–4 Images, Contact Information	
Running Time: 2 weeks prominent as a Top Feature Story. Additionally, your highlight remains for a total of six months in the portal's database	*€ 1,510
Combinated Offer: Feature on Portal + Newsletter	€ 2.510

*in a rotation scheme with five other Top Feature Stories. Text is subject to editorial criteria.

Whitepaper | Application Note

The ideal format to present your expertise in full detail and to generate leads. Application notes, market or case studies are the perfect presentation form for companies, whose content differs from their competitors'.

Scope of Service: Teaser text, product photos, company contacts, PDF for download	€ 1,020 / 6 months

Webcast | Video

This multimedia advertising format is the perfect complement to your banner advertising and whitepapers.

Scope of Service: Teaser text, product video, company address	€ 1,030 / 6 months

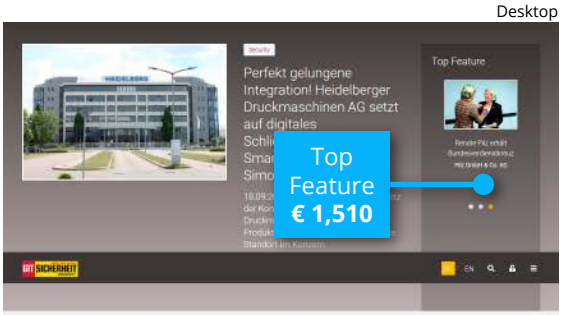
Accesses to the website (Google Analytics)

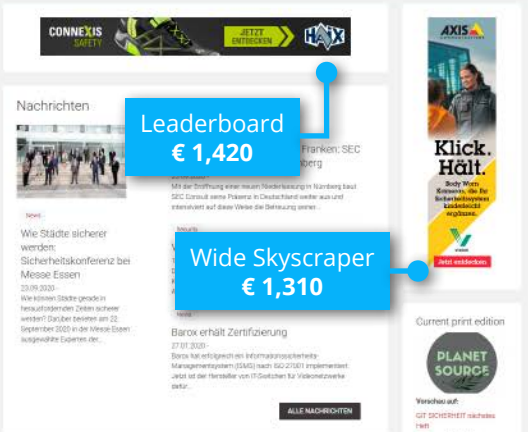
Page Impressions/Month	36,750
Visits/Month	21,200
Unique Visits/Month	18,300

MV = Mean values from the 1st half of 2021

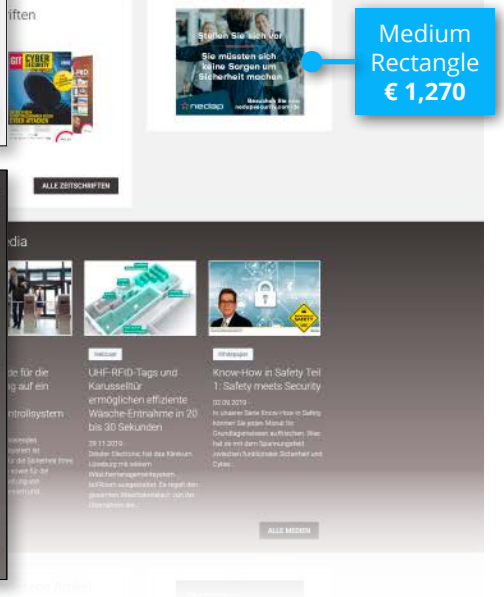
See next page for technical specifications

Desktop





Mobil



Newsletter: www.git-sicherheit.de

GIT SICHERHEIT informs its newsletter subscribers monthly about current industry events, top news and application stories. It contains latest products, services and events.

Newsletter: Banner formats & prices

With the booking of a „Feature", your content will be placed on one of the prominent feature positions

Full Banner	468 x 60 Pixel	€ 1,030
Medium Rectangle	300 x 250 Pixel	€ 1,420
Feature Newsletter (Content ad)	Text (up to max. 4,000 characters advisable), headline, intro (150 characters), at least one image (format 1.5:1, at least W x H 476 x 315 px, better 750 x 500 px, max. 250 KB), three additional images possible (format see above), Contact information	€ 1,210
Combo offer: Top Feature on website + newsletter		€ 2.510
Event announcement: name and date 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link		€ 485
Job advertisement: description of position 50 characters, call-to-action 70 characters, graphic 476 x 315 pixels, external link		€ 520

Material delivery at the latest 7 days before the dispatch date of the booked newsletter.

Newsletter Key Figures 2020/2021

Number of recipients (DOI)	2,650
Open Rate (MV)	55.7 %
Click Through Rate (MV)	8.2 %

MV = Mean value of 47 newsletters sent out

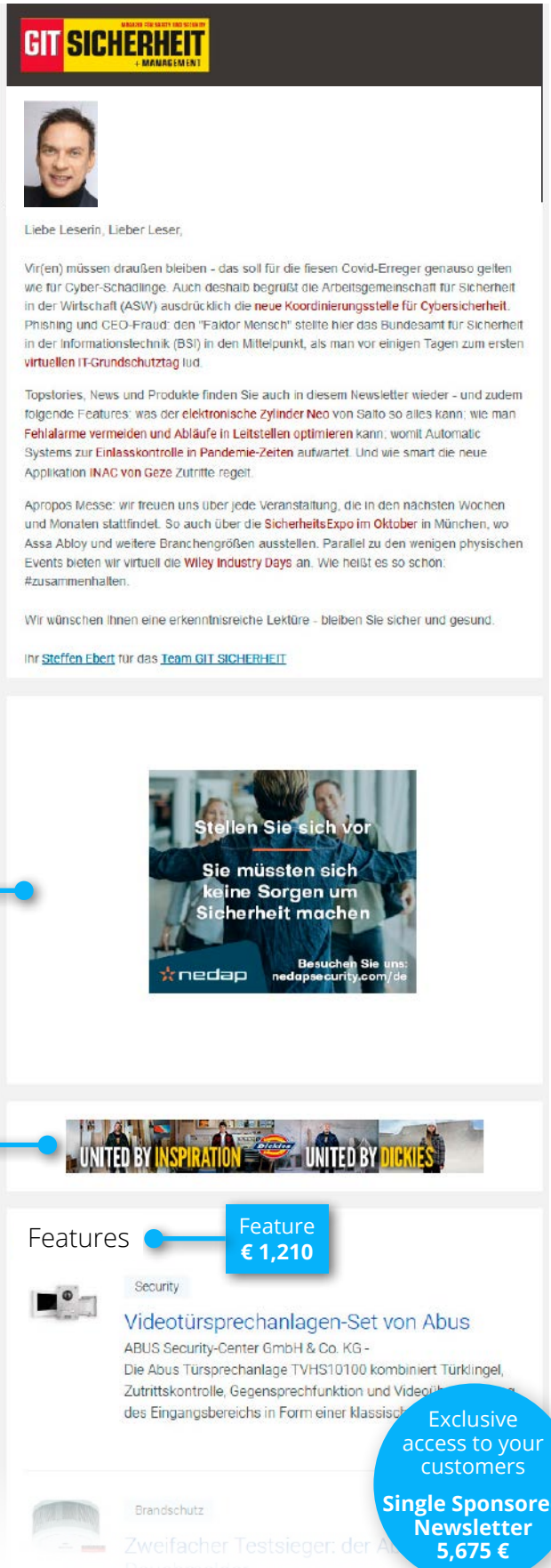
Technical Data:
Please send your files by mail to your sales representative. We will take care of all further steps.

Banner
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG, HTML5, any kind of Redirect/Tag

Banner (Newsletter)
Size of data: max. 200 KB
Data formats: GIF, JPG, PNG

Target-website
please tell us the exact URL, where your banner should be linked to.

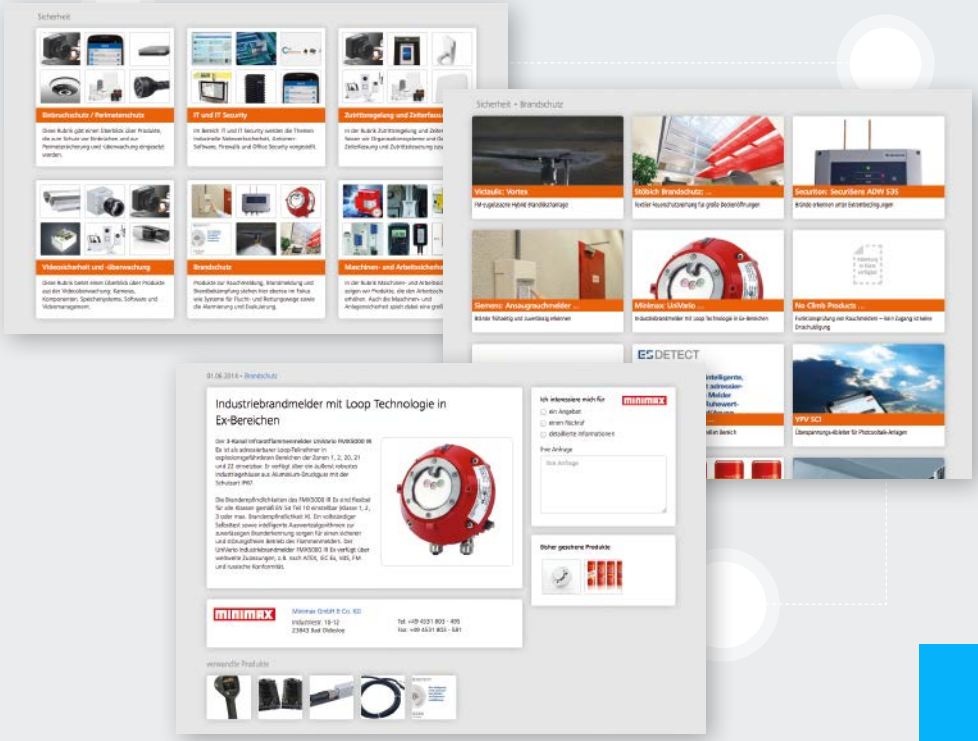
Webcast
Data format: any video format is possible
Youtube or Vimeo link possible.



- Extended company presentation 500 €
- detailed company and product description
- individual optimization for search engines (e.g. SEO for Google)
- Lead Generation Tool

PRO-4-PRO.com – PRODUCTS FOR PROFESSIONALS –
is the unique product database for vertical B2B markets.

PRO-4-PRO is Wiley's cross-media concept.
The possibility of presenting your company both online and in relevant trade journals ensures that your advertising measures are as effective as possible – if we optimise for you, with a built-in lead guarantee.



Clear structure

Modern Design

PRO-4-PRO.com

The Product Portal for Lead Generation

Optimized for mobile devices

	6 Months / price €	12 Months / price €
Company presentation	500, one-time-fee	
Product entry	320	565
Refresher	285	510

Package deals	Runtime	12 Months / price €
Pro Package	4 Product presentations	1,775
Premium Package	8 Product presentations	3,280
Business Flat	all your product texts that you send us within 12 months	5,315

PRO-4-PRO
PRODUCTS FOR PROFESSIONALS

Your advertising with us is in the best company

The best advertisement for GIT SICHERHEIT are our clients! Companies that appreciate the quality of GIT SICHERHEIT as their advertising partner # 1. Professional technology, a coordinated approach and our service orientation are our characteristics. And you, the supplier, have the products and services. We present them to 25,000 decision-makers – not even including the secondary readers! The result is new customers and markets for you!

Top decision-makers read GIT SICHERHEIT and utilise the magazine to support their decisions on security-related investments. GIT SICHERHEIT is the mouthpiece of the industry. We play the role of partner – in the best sense. We research innovations, present information so that it is easily readable and quickly understandable for the decision-makers. We research applications, are there on the spot and speak to those involved in projects to prepare articles for the readership in typically competent journalistic manner.

Extract of our customers, partners and friends

3HS trading
3M Deutschland
Aasset Security
ABB Stotz-Kontakt
ABI
ABS Safety
Abus Security Center
Advancis
AG Neovo
Aimetis
Allnet
Ansell
AOS
Apollo Fire Detectors
ASC telecom
Ascom Deutschland
Asecos
Assa Abloy
Astrum IT
Atlas Schuhfabrik
Atral-Secal
AT Automation Technology
Avigilon
Aweco Appliance Systems
Axelent
Axis Communications
B&R
Balter Security
Banner Engineering
Barco
Basler
Baumüller
Bernstein
Bernt
Besec Systemtechnik
Betafence
BFI Optilas
BHE
Bihl & Wiedemann
Bosch Sicherheitssysteme
Brady
Brewes
Brickcom
Brother International
BST
Bürk Mobatime
Bundesagentur für Arbeit
Bundesdruckerei
Burg-Wächter
Burgenkönig Video
BWA Technology
Byometric Systems
Calanbau
Canon
Capital Safety Group
Celsion
C-Tec
C.P.M. Service
Cash Work
CBC Deutschland
Cedes
CEM Systems
Cichon + Stolberg
CM-Security
ComNet
Compur Monitors
Consense
Contrinex
Contrix
Cooper Security
CST Cash Security
CWS-boco
Dahua
Dallmeier electronic
Datacard Group
Defense
Dehn & Söhne
Deininger elektronik
Deister electronic
Dekom
Denios
Detectomat
Deutsche Messe
Deutsche Telekom
DGUV
Dictator-Technik
Digimem
Digisound Electronic
Digital Data
Digivod
Di-soric
Dina
Dom
Dorma
Dräger Safety
DuPont
Düperthal
E. Dold & Söhne
EAO Lumitas
Ecos Systems
Efaflex
EFB
Ekey
eks
Elbex
Elten
EPSG
Erbstößer
Escape Mobility
ESE International
Euchner
Euroline
Euromicron
European Security Partners
Evac Chair
Everfocus Electronics
Everglow
Evolis Card Printer
Evva Werk
Eyevis
FM Global
Fastcom Technology
Feig Electronic
Fiessler Elektronik
Flir Systems
Format Tresorbau
FSB Franz Schneider Brakel
FSP-Tech
Fujinon
Funkwerk
Gantner Electronic
GE Security
Georg Schlegel
Genetec
Geutebrück
Geze
GfG
GFOS
GFS
G+H
Gloria
Greifzug Hebezeugbau
Gretsch Unitas
GTE Industrieelektronik
Gunnebo
Günzburger Steigtechnik
Gustav Wahler
Hacker-Keymanagement
Haus der Technik
Haverkamp
Heitel Digital Video
Hekatron
Herke Videotechnik
Hewi
HID
HIKvision
Hinte Messe
Honeywell
HT Protect
HTS Deutschland
Hunt Electronic
Häfele
Hochiki
Hochschule Furtwangen
IBF
Icognize
Ident Technologies
Idesco
Idis
IDS Imaging Development
IE Ind. Electronics
Iloq
Impac Infrared
IndigoVision
Industrial Scientific
InfraServ Höchst
Ing.-Büro Rosin
Ingram
Innotec Data
Institut-Neuscheler
Insys Microelectronics
Interflex Datensysteme
Intrakey Consult
IQinVision
Isgus
ISM Heinrich Krämer
Jerra Soft
JVC
K.A. Schmersal
Kaba
KCL
Kemas
Kenwood Electronics
Keso
Keyence
Keyowa
Kidde
Klüh Security
KMK Karlsruher Messe
KNT Netzwerksysteme
Knürr
Kölnmesse
Krealux
Kroschke sign
Kötter
L. Priebs
LAE Engineering
Landesmesse Stuttgart
Legic Identsystems
Leuze electronic
Logiware
LOT Oriel
Louis Steitz Secura
Lupus
Magnetic Autocontrol
Mapa
Marioff
Matrox
Maxx Vision
Mayser
McGard
Megacom
Mesago
Messe Berlin
Messe Düsseldorf
Messe Essen
Messe München
Mewa Textilservice
Miditec Datensysteme
Milestone Systems
Mintron Enterprise
Mirasys
Mobotix
Moeller Holding
Monacor International
Moxa
MSA Auer
MTL Instruments
Murrelektronik
Narda Safety Test
Nedap
Netcomm
Neox Technologies
Nice Systems
No Climb
Norbain
Normbau
Norman Data Defense
North Safety Products
Novar
NVT
Nürnberg Messe
OSD Schäfer
Omron Electronics
Opertis
Optelecom
Panasonic
Patlitz
Paxton
P.E.R.
PCS Systemtechnik
Pelco
Pentax Europe
Pepperl & Fuchs
Perimeter Protection
pervormance
Pfannenberg
PHG Peter Hengstler
Phoenix Contact
Phonak
Pieper
Pilz
Pixim
Primion Technology
Priorit
Pro-Store Technology
Pro-RZ Rechenzentrumsbau
Protect AS
Protection One
Prymos
R. Stahl
Rauscher
Rave Arbeitsschutz
Reiner SCT
Rembe
Risk Consult
Rittal
RKI
RK Rose & Krieger
Roche Pharma
Rocon
Rothstein Schutzsysteme
Säbu
Salto
Samsung
Santec BW AG
Satel Alarm
Scat Europe
Schille
Schmid Alarm
Schnabel
Schneider Intercom
Schraner
Schulte-Schlagbaum
SCP Software
Secunet Security Networks
Securitas
Securiton
Security Data
Secusmart
Seetec
Senstar
Setec
Sharp Electric
Sick
Siegenia-Aubi
Siemens
Siemens Building Technologies
Simons Voss Technologies
Sitec
Sitron Sensor
Skylotec
Slat
Sony
Sorex wireless
SSP Safety System Products
ST Technologie Design
Steinbeis-Hochschule
Steute Schaltgeräte
Stöbich
Sutainer Trans-Safety
Swissphone
Sygonix
Synology
Sympatex Technologies
TAE Technische Akademie
Tamron Europe
TAS Telefonbau A. Schwabe
Teckentrup
T&B electronics
Telecom Behnke
Tele Eye Europe
Telefunken
Tetronik
Tisoware
TKH Security Solutions
Tyco
TÜV Akademie Rheinland
Uhlmann & Zacher
Uvex
V.A.S.
Vanderbilt
Valeo
Verint
Victaulic
Video System Networks
Videor
Videotec
ViDiCore
Visual Protect
Vivotek
VMT Düssel Video Medien
Vomatec
VPS ID Systeme
VTQ Videotronik
W+R Seiz
W.L. Gore & Associates
Wagner Alarm- + Sicherungssysteme
Wanzl
Werma
Werra Tor & Zaun
Western Digital
Wey
Wieland
Wiesemann & Theis
Winkhaus Türtechnik
Winter
W.I.S.
Wisag
Zarges
Ziller-ASS
Zweibrüder

...and many more

Security is a general theme for all commercially operating companies and institutes, equally so for the private sector. Safety and security are growing together – people in places of work must be protected, just like valuables, objects and premises, from unexpected risks as well as against deliberate criminal acts. Top decision-makers are interested in all types of risks and security options. GIT SICHERHEIT has been at the cutting-edge and a catalyst in communicating all the important aspects of security for more than 25 years.

Put your money on the # 1.

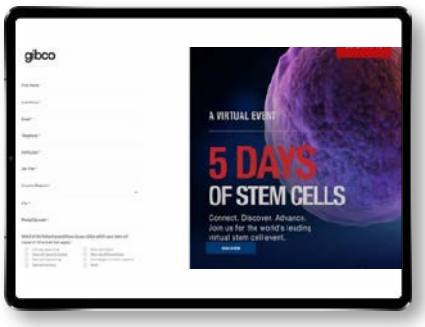
The best advertisement for us is YOU!

WILEY

WILEY

Content Marketing & Lead Generation

WebSeminars



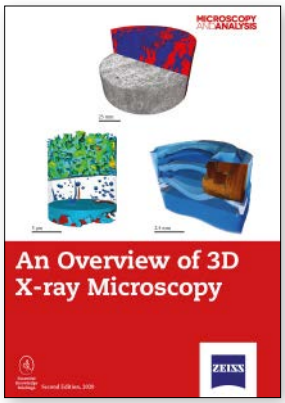
WebSeminar package SECURITY
6,540 €

Showcase your expertise, improve your brand, and build credibility by sponsoring a WebSeminar. Connect with your relevant audiences in an online learning environment they depend on. We offer a wealth of opportunities to showcase your brand, build thought leadership, deliver training, and identify qualified customers. Our WebSeminars include live question-and-answer sessions before and after the main presentation. You gain invaluable data to aid your post-event marketing strategy.

We provide the following with each WebSeminar:

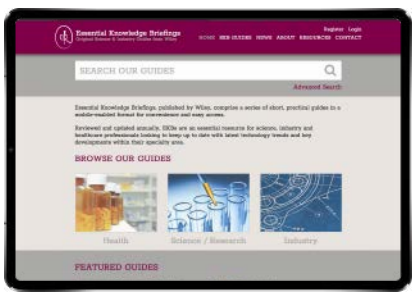
- Content support from our specialist editors
- Technical processing and hosting
- Direct interaction with participants during the live Q&A-session
- Generation of qualified leads (GDPR-compliant)
- Brand awareness through a tailor-made marketing package
- Registration and attendance tracking

Essential Knowledge Briefings (EKBs)



Wiley's Essential Knowledge Briefings (EKBs) deliver a concise overview of the most crucial current issues to professionals in specialized science and medical fields.
Deliver your messages rapidly through a series of short, practical guides in a mobile-enabled format for convenience and easy access.

You choose the topic – we take care of the graphic and content design and offer you the right platform at **www.essentialknowledgebriefings.com** to generate qualified leads.



A tailor-made marketing package guarantees high visibility in your target group.

From € 15,400

WILEY

Wiley Industry Days

WIN DAYS

15.–17. Februar 2022

www.WileyIndustryDays.com

Die Wiley Industry Days gehen in die 3. Runde!

Mit dem Format eines virtuellen Branchentreffs mit Networking, Kongress und Ausstellung, gehen die Wiley Industry Days kurz WIN>DAYS vom 15.–17. Februar 2022 in die dritte Runde.

Ihr perfekter Marketing-Mix zur Leadgenerierung!

Breit angelegte Marketingaktivitäten von Wiley & GIT SICHERHEIT sichern Ihnen eine hohe Awareness in der Sicherheitsbranche:

- Print: über 45.000 Leser
- Websites: über 50.000 Page Impression pro Monat
- Newsletter: über 22.000 Empfänger
- Social Media: über 65.000 Follower

Zudem haben Sie als Aussteller die Möglichkeit, den Messebesuchern neue Produkte und Services zu präsentieren und können sich direkt mit den Interessenten und potenziellen Neukunden austauschen. Wie auf einer Präsenz-Messe geht es hier darum Kontakte herzustellen, Austausch und Beratung zu ermöglichen sowie Kundenbeziehungen zu intensivieren.

Als Aussteller erhalten Sie einen kompletten technischen Support für die erfolgreiche Umsetzung Ihrer Firmenpräsentation.

Ihre Möglichkeiten:

- virtueller Messestand im individuellen CI mit Besprechungsräumen
- interaktive Schaltflächen zur Bereitstellung von Unterlagen (Dokumente, Videos, Downloads)
- Ihre Vertriebsmitarbeiter als Standpersonal (Avatare) mit Chatfunktion, Terminanfrage u. v. m.
- Firmenvorträge als Teil des Tagungsprogramm (30 min inkl. Fragerunde)
- Besucheraktionen (Produktpräsentationen, Gewinnspiele und mehr)
- Teil der breit angelegten Marketingaktivitäten sein

Sie wollen dabei sein? Dann sprechen Sie uns noch heute an!

Security

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Security

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WILEY

Advertising and Reprint Production Terms and Conditions

Definitions

1. In these terms and conditions:

   (a) **"Wiley"** means the company within the John Wiley & Sons group that is providing the Advertising and Reprint services as set out on the Booking Confirmation or invoice issued by the Wiley group entity or its authorised agent.

   (b) **"Advertising"** means any advertisements requested by the Customer to be displayed in products owned or controlled by Wiley or any third party partner of Wiley and includes both advertising that appears in Wiley's or its third party partners' print publications ("Print Advertising") and advertising that appears electronically on any of Wiley's websites, or any application or other digital format owned or controlled by Wiley or any third-party partner of Wiley ("Online Advertising").

   (c) **"Customer"** means a person or entity who is placing an order for advertising or reprint production with Wiley and includes an advertiser on whose behalf advertising is placed, and any media agency or company that may arrange advertising or reprints for its clients.

   (d) **"Booking Confirmation"** means the confirmation provided by Wiley which sets out the details of the Advertising. For Reprints, it consists of an email confirmation sent by Wiley to confirm the Reprint order.

   (e) **"Insertion Order"** or **"Purchase Order"** means a document provided by the Customer for ordering Advertising or Reprints which confirms the agreed details.

   (f) **"Reprint"** means print or physical goods, being a specified number of reprints of articles or other material (for example, pre-loaded USBs), as requested by the Customer and/or ePrints which are digital versions of articles or other materials hosted by Wiley or its licensees and linked from a Wiley website, an email or a Customer website ("ePrints").

   (g) **"Reprint Quotation"** means a document supplied to the Customer by Wiley which sets out the details of the quotation for Reprints.

   (h) **"Terms"** means these terms and conditions.

ADVERTISING TERMS

2. In submitting Advertising to Wiley, the Customer grants Wiley a worldwide, royalty-free, irrevocable licence to publish and print the Advertising as set out in the Booking Confirmation as well as the right to sub-license all such rights to any third-party provider.

3. Wiley will, or will instruct its affiliates to, use commercially reasonable efforts to publish the Advertising in the format and in the position as set out in the Booking Confirmation, however all Advertising is subject to editorial approval and Wiley reserves the right to vary the placement of Advertising within a print product or online site or digital product when necessary.

4. Wiley reserves the right at any time to refuse or withdraw from publication Advertising which is not in accordance with the specifications provided in the Booking Confirmation, these Terms or is otherwise inappropriate in Wiley's sole and reasonable discretion. Notwithstanding the foregoing, Wiley has no obligation to review or approve Advertising copy (for compliance, appropriateness, or otherwise). Wiley may publish the Advertising with a heading 'Advertising' or in some other manner to distinguish the advertising material from editorial material. If and to the extent that the Advertising does not conform to Wiley's then-effective production specifications, Wiley reserves the right to make technical modifications as necessary to conform to such specifications.

5. If Wiley is creating advertising copy on behalf of the Customer, Wiley will provide final copy for the Customer's approval by email.

6. Customer is solely responsible for compliance with all laws, standards, industry codes and other binding guidelines as to the content of the Advertising, whether created by Wiley on its behalf or provided to Wiley, including but not limited to all applicable medical advertising regulations.

7. The Customer will supply an authorised Purchase Order or Insertion Order to Wiley for Print Advertising and Online Advertising. Advertising bookings cannot be reserved without receipt of the aforementioned documents. Orders for booking of Online Advertising must be received at least 7 business days in advance of the proposed first run date. Wiley cannot guarantee that orders received after this time will be fulfilled. Customer shall book Online Advertising on a monthly basis unless otherwise expressly set out in the Booking Confirmation. Publication dates specified in the rate cards may be subject to changes at the discretion of Wiley; new publication dates will be communicated to the Customer prior to publication, at point of order confirmation where possible.

8. The Customer must submit the required copy for Print Advertising on the material submission date as set out in the Booking Confirmation ("Materials Due Date"). If a Customer fails to provide the Print Advertising copy for a confirmed booking by the Materials Due Date, the Customer may be charged for Print Advertising unless a cancellation has been approved by Wiley in writing. If Wiley accepts copy for the Print Advertising after the Materials Due Date, Wiley makes no representations that Print Advertising will be published and the Customer will have no claim against Wiley for credit or republication in the event of non-publication, or if the Print Advertising is published in another manner or format than as set out in the Booking Confirmation.

9. Customer must submit Print Advertising copy in compliance with the artwork and data specifications as set out in the Booking Confirmation, or as previously provided by Wiley in relation to the particular publication.

10. Customer shall deliver and shall be solely responsible for providing to Wiley all of the text, pictures, graphics, sound, video, programming code and other media which comprise the graphic or html file that comprises the Online Advertising in conformance with Wiley's delivery specifications.

11. Wiley makes no guarantees as to the number of visitors to any Wiley site or digital product or the number of impressions at any Wiley site or digital product, unless such guarantees are expressly made in writing by Wiley in the Booking Confirmation. Any 'impression goals' or the like provided are non-binding. Online Advertising described in the Booking Confirmation as '100% sponsorships' will not be subject to any impression or viewability guarantees.

12. Wiley will provide reporting at the end of the Online Advertising campaign, or otherwise as requested within a reasonable time of request, to give details of Online Advertising performance (i.e. impressions, clicks). Real time transparency of campaigns can be managed by the Customer by using Google Ad Manager.

13. Unless specifically set out in the Booking Confirmation and agreed in writing by Wiley, Online Advertising will not be behind a registration barrier. The Customer acknowledges that Online Advertising placed on Wiley Online Library will be viewable by both subscribers and non-subscribers to Wiley Online Library. For the avoidance of doubt, Print Advertising may be viewable by non-subscribers to journals or periodicals.

14. In relation to Online Advertising to be included in email alerts to subscribers and other authorised users of Wiley's products ("Email Alerts"), Wiley cannot guarantee the send date of any Email Alert advertising unless otherwise expressly agreed in the Booking Confirmation.

15. The sole remedy for any failure by Wiley to provide any Advertising, is that the Customer will be provided with a period of Online Advertising or additional Print Advertising in an equivalent placement and for a set period of time as determined by Wiley. Wiley will not be responsible for any failures that are not caused by Wiley. Wiley cannot guarantee that such 'make-up' bookings can be made in the month following the initial Advertising period.

16. In submitting Advertising to Wiley, the Customer warrants and represents that:

   (a) publication of any Advertising (including any Advertising copy that is created by Wiley on behalf of the Customer which has been approved by Customer) in the manner set out in the Booking Confirmation will not breach or infringe any copyright, patent, trademark, trade secret or obligation of confidentiality or privacy, any law of defamation or obscenity, or any relevant law or regulation concerning advertising or promotions, including any medical advertising laws, industry codes or regulations;

   (b) the Customer has the right to grant the licence to Wiley to use the Advertising as contemplated by these Terms;

   (c) the Advertising is accurate, truthful and non- deceptive and does not violate any laws regarding false advertising;

   (d) the Advertising does not violate any other applicable law, statute, ordinance or regulation, including without limitation any laws and regulations governing export control;

   (e) the Advertising is not and does not contain content that is lewd, pornographic or obscene, excessively profane, racist, ethnically offensive, threatening, infringing, excessively violent, libellous, gambling-related, or promote any discriminatory activity, promote illegal drugs or arms trafficking, create a risk to a person's safety or health, compromise national security or interfere with an investigation by law enforcement officials or is offensive, misleading, deceptive or destructive, and does not promote, advocate or facilitate terrorism, terrorist-related activities or violence;

   (f) Online Advertising does not create, facilitate the creation of or exploit any security vulnerabilities in a user's computer, promote programs which compensate or provide incentives to users for clicking ads or offers, performing searches, surfing websites or reading emails or contain viruses, trojan horses, worms, time bombs, cancelbots or other harmful or deleterious programming routines whether similar or dissimilar to the foregoing; and

   (g) Customer has obtained written consent to display the name or image of any living person in any Advertising.

17. The Customer acknowledges that in relation to Advertising, Wiley makes no representation or warranty (i) that any publication of any Advertisement will be confined to persons resident in various countries (ii) of the exact number of page impressions that will be delivered, (iii) regarding the quality of reproduction of the Advertisements; or (iv) as to the availability of any Online Advertising site or digital product.

18. In addition to the Terms, the following clauses of the standard terms and conditions of the Interactive Advertising Bureau for Media Buys of Less than One Year **("IAB Terms")** will apply to all Online Advertising services, with Wiley being the 'Media Company' and Customer being the 'Agency' and 'Advertiser' (unless the Customer is a media agency booking advertising on behalf of a customer in which case it will be the Agency, with its customer being the Advertiser):

   (a) Section II (Ad Placement and Positioning);
   (b) Section IV (Reporting) (excluding clause IV(b))
   (c) Section XII (Non-Disclosure, Data Usage and Ownership, Privacy and Laws')
   (d) Section XIII (Third Party Ad Serving and Tracking)

   In the event of any inconsistencies between the IAB Terms and these Terms, these Term will prevail, to the extent of the inconsistency.

REPRINT TERMS

19. A Reprint Quotation will be provided to the Customer by Wiley. The Customer must provide a Purchase Order or return the Reprint Quotation and provide all relevant details in order to submit an order for producing the Reprint and in doing so, the Customer agrees to be bound by these Terms. Wiley may issue a Booking Confirmation to confirm the Order.

20. The Reprints are solely for the use of the Customer and may not be re-sold, posted on the internet (other than as permitted for ePrints in the format specified by Wiley) or reproduced in any other format or media without the express written permission of Wiley and payment of the appropriate licence fee. The Reprints must not be amended or modified in any way after delivery. If the Customer wishes to append or add any material to a Reprint it shall inform Wiley at the time of making the order and pay any additional fees charged by Wiley. Wiley reserves the right to accept or decline any such request in its sole discretion.

21. For ePrints, the Customer will be provided with a link and is entitled to the number of downloads of ePrints, as specified in the Reprint Quotation and/or Booking Confirmation. The Customer may opt to pay a premium price and have a print download option on ePrints if confirmed in the Booking Confirmation.

22. Wiley will use commercially reasonable efforts to deliver the Reprints by the date specified by the Customer (if any) in the accepted Reprint Quotation, however Wiley will not be liable for any non-delivery or late delivery.

23. It is the responsibility of the Customer to notify Wiley in writing of any damage or shortage within 30 days of the date of actual delivery of physical Reprints to the Customer. Wiley will take no responsibility for any damage or shortage notified after this period has expired.

Advertising and Reprint Production Terms and Conditions

PRICING

24. The price for the Advertising is set out in the Booking Confirmation. An invoice will be sent by Wiley to the Customer following print publication or digital campaign fulfilment.

25. The price for producing the Reprints is set out in the Reprint Quotation and is valid for 30 days from the date of issue. The price quoted includes a maximum of three (3) proofs of the Reprint. Should Customer require any additional proofs, these will be subject to an additional charge at the discretion of Wiley. If a Reprint Quotation has been provided in advance of the printing date, the details of the order may change upon printing. In this event, Wiley reserves the right to amend the Reprint Quotation to reflect any changes including, without limitation, page length. If a Customer requires a pro forma invoice, Wiley can issue an invoice after the order is confirmed.

CANCELLATION

26. If the Customer wishes to cancel Advertising after the provision of an Insertion Order or Purchase Order, the Customer must immediately notify Wiley in writing. For Print Advertising, the Customer may, at Wiley's discretion, still be liable for any charges where cancellation requests are received after the Materials Due Date for that Advertising. For Online Advertising, unless the Booking Confirmation has specified that such Online Advertising is non-cancellable, the Customer may cancel Online Advertising on 14 days' written notice to Wiley with no penalty, provided that the Customer shall pay all fees for all Advertising within the 14-day notice period up until the effective date of termination and if there are any custom content or development for any Advertising, the Customer shall pay for the provision of all services performed up to the effective date of termination.

27. On receipt of a cancellation request, Wiley will use reasonable commercial endeavours to ensure the Advertising is not published or for Online Advertising, that it is withdrawn, however Wiley will not be liable for any loss or damage that may be occasioned by the publication of Advertising cancelled by the Customer after the Materials Due Date or Insertion Order is received.

28. Reprint cancellations will be subject to a cancellation fee based on the value of the total order (excluding shipping and expedited delivery charges) and the point in the production process which has been reached at the time Wiley receives the cancellation:

English Language		**Translations**	
Point of Cancellation	% of order value – excluding shipping & expedited delivery fees	Point of Cancellation	% of order value – excluding shipping & expedited delivery fees
Purchase Order / confirmed order received	5%	Purchase Order / confirmed order received	5%
Order sent to printer / Proof compiled	10%	Translation work started	50%
Proof approved by customer	25%	Proof approved by customer	75%
ePrint created	35%	ePrint created	35%
Copies printed / ePrint supplied	100%	Copies printed / ePrint supplied	100%

GENERAL TERMS

29. If a Customer breaches these terms, fails to pay for Advertising or Reprints, enters into bankruptcy or where it is a corporation or other legal entity, passes a resolution for administration, winding up or liquidation, has a receiver or manager appointed, or enters into an arrangement with its creditors other than in the ordinary course of business, or any other event occurs or proceeding is taken with respect to the Customer in any jurisdiction which has an effect equivalent or similar to any of the events mentioned, then Wiley may, in its sole discretion and without limitation:
    (a) cancel any provision of credit to Customer;
    (b) require cash pre-payment for further orders until all outstanding debt is paid in full or Wiley determines that the initial insolvency event has ceased to occur;
    (c) cease publication of further Advertising or terminate an agreement for Advertising;
    (d) withhold any discounts or rebates previously granted to the Customer; or
    (e) exercise any other rights at law or equity.

30. Wiley will send invoices to the Customer at the address provided. Should a Purchase Order number be a prerequisite for payment of invoice, the Customer must supply this at the point of confirming the order. All delivery addresses must be accompanied by a contact name and telephone number, as well as a VAT number (relative to the country on the invoice address) or other business identifier or information as may be required by Wiley (eg. GST registration, W9 form) as notified by Wiley. Please note that Wiley is unable to accept any PO Box addresses.

31. Prices are shown exclusive of GST, VAT and other sales taxes, unless otherwise expressly indicated by Wiley in writing. Prices are also exclusive of all handling, packing, freight, shipping, customs duties, levies, import duties and insurance charges unless otherwise agreed in writing. Amounts received will be free from and clear of any other taxes imposed by any tax authority, such as withholding tax, and if, for some reason, such amounts are subject to any withholding tax or other relevant taxes, then the Customer is liable to pay such tax and Wiley will receive the full amount set out in the Booking Confirmation.

32. Customer shall pay all invoices in full will be made within 30 days of the date of an invoice, unless otherwise agreed in writing between the Parties.

33. If the Customer fails to make any payment due to Wiley under this Agreement by the due date, then, without limiting Wiley's remedies, the Customer shall pay interest on the overdue amount at a rate which will be the lesser of: (i) 0.5% per month, such interest to accrue on a daily basis from the due date until actual payment of the overdue amount, whether before or after judgement; or (ii) any relevant maximum statutory rate allowable in the jurisdiction where the Wiley entity is located, such interest to accrue in accordance with the relevant statutory provisions. Customer shall pay the interest together with the overdue amount.

34. Wiley excludes all implied conditions and warranties from these Terms, apart from any condition or warranty which cannot be excluded by the operation of law. Wiley limits its liability for any breach of any non-excludable condition or warranty, at Wiley's option, to the resupply of the Advertising or Reprint or the payment of the cost of the resupply. Subject to the foregoing, Wiley excludes all other liability to the Customer for any costs, expenses, losses and/or damages incurred in relation to any Advertising or Reprints produced by Wiley, howsoever that liability arises. Wiley will not be liable for indirect or consequential losses, loss of profits, loss of revenue or loss of any business opportunity.

35. Customer will indemnify Wiley and its officers, employees, contractors and agents against any costs, expenses (including reasonable attorney's fees), losses, damages and liability suffered or incurred by them arising from the Customer's breach of these Terms and any negligent or unlawful act or omission of the Customer in connection with the Advertising or use of the Reprints.

36. Wiley will not be liable for any delay or failure to publish Advertising or to deliver Reprints caused by a factor outside Wiley's reasonable control (including, without limitation, war; civil disorder; strike; flood; fire; storm; accident; terrorism; governmental restriction; infectious disease; epidemic; pandemic; public health emergency; embargo; power, telecommunications or Internet failures; damage to or destruction of any network facilities; the enactment of any law, executive order, or judicial decree; or any other circumstance beyond Wiley's control whether similar or dissimilar to the foregoing).

37. Wiley will retain copyright and all other intellectual property rights and proprietary rights in Wiley's publications, proposals, and products and services. Customer acknowledges and agrees that Wiley may process Customer's personal data, including storing or transferring data outside of the country of Customer's residence, in order to process transactions related to these Terms and to communicate with Customer, and that Wiley has a legitimate interest in processing Customer's personal data. Wiley will comply with all applicable laws, statutes and regulations relating to data protection and privacy and will process such personal data in accordance with Wiley's Privacy Policy located at: **www.wiley.com/privacy**.

38. By submitting an order for Reprints and/or Advertising in the manner set out above, the Customer agrees to be bound by these Terms. In the event of any conflict, the order of precedence will be as follows: (i) these Terms, (ii) Booking Confirmation, (iii) Insertion Order or Purchase Order signed by both parties. Where general terms and conditions of business are proposed by the Customer, those will not have any application unless signed by Wiley.

39. All warranties and indemnities stated in these Terms will survive the termination of any arrangement or contract which is subject to these Terms.

40. The law of the corporate domicile of the Wiley entity which issues the Booking Confirmation and invoice to the Customer will govern these Terms, without regard to conflict of law rules. The parties agree to submit to the exclusive jurisdiction of the courts located in the corporate domicile of the aforesaid Wiley entity for the adjudication of all disputes arising in connection with these Terms.

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